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**College of Medicine**

**COURSE ANNOUNCEMENT**

**STRATEGIC PLANNING**

**Facilitation: Research Support Centre**

**Dates: 7th -9th October 2019**

**Venue: College of Medicine, Research Support Centre Conference Room, Blantyre**

The course is offered by Research Support Centre (RSC), a centre with renowned history of delivering high quality training courses and services in Leadership, clinical trial monitoring, Data Management. RSC’s courses are delivered by highly qualified facilitators, guaranteeing the trainees of invaluable training standards.

**Target Audience:** Strategists, Hospital Administrators, Project Administrators, Investigators, Clinical Trial Managers & Coordinators, Study Clinicians, Medical Doctors, Clinical Officers, Medical Assistants, Research Nurses, Laboratory Technicians, Laboratory Assistants, Data Managers, Data Officers, Trial Coordinators, Field Officers and all interested Health Professionals.

**Pre-requisite:** Basic knowledge in management

**About the course:** This course will cover 8 modules and an assessment.

* Strategic management process; Developing your vision, Mission, defining your values, analyzing the environment and setting your objectives
* Models and Theories of strategy
* Strategic resource allocation
* Developing your strategic plan
* Strategy implementation, control and evaluation
* Behavioral foundations of strategy
* Strategic change and leadership
* Contemporary issues in strategic management

**Course Fee $ 275 per participant**

Course fee covers course material, lunch and refreshments

**Application details:** Applications letters should be submitted to [rsccourses@medcol.mw](mailto:rsccourses@medcol.mw) (with a copy to rsctrainingcoordination@medcol.mw) no later than **27th September 2019.** If you need more information contact the training coordination unit using the above emails.

You can also visit our website:

http://www.rsc.medcol.mw/rscnew/?page\_id=16